



**PRED A**  
PEACE REGION ECONOMIC DEVELOPMENT ALLIANCE

# ANNUAL REPORT 2008/09



## CHAIRMAN'S MESSAGE 2008/2009



Alberta's Peace Country and PREDA continue to have a winning formula for success! That success is demonstrated through our strong regional leadership in exploring new emerging opportunities and in partnering with clients and stakeholders.

The members and partners of PREDA can celebrate loudly. We have had a rewarding year of initiating and completing a wide array of projects.

PREDA's success is derived from its members: their involvement and commitment to working together on regional economic development. Success has come from their dialogues and their working groups to act on regional opportunities. They have made a difference.

PREDA is fortunate to have a talented team of dedicated services providers and partners in the Peace Country to provide industry and market intelligence, and financial resources to our Management Board and working groups. We have strong core of community economic development officers who have provided input and resources on regional projects that have been of direct benefit back to their communities.

PREDA is an effective regional economic development alliance. Our future is bright. Future challenges will be met by our insights and innovations: through ongoing dialogues led by regional champions, our achievements will continue to be meaningful and rewarding.

Yours truly,



Jack O'Toole  
Chairman

### Executive Committee

|                     |                |
|---------------------|----------------|
| Chair               | Jack O'Toole   |
| Vice Chair          | Elaine Garrow  |
| Secretary-Treasurer | Ray Skrepnek   |
| Board Members       | Ron Longtin    |
|                     | Evens Lavoie   |
|                     | Geoff Milligan |



**PREDA Executive** (back l-r): Geoff Milligan, Evens Lavoie, Ron Longtin, Ray Skrepnek (front l-r): Jack O'Toole, Elaine Garrow

**If you would like additional copies of this report, read it online at [www.peacecountrycanada.com](http://www.peacecountrycanada.com) or contact PREDA Headquarters telephone 780.830.1035**

# 2008/2009 ACHIEVEMENTS

## PROMOTING THE REGION FOR TRADE AND INVESTMENT

### INITIATIVE 1 Promoting the Peace

The Promoting the Peace Region initiatives focused on PREDA (the organization) and geographic region (its member municipalities). The initiatives increased member and public awareness of PREDA as an effective PREDA. It also increased awareness of the Peace Country as an attractive and successful place to invest and do business in.

Successful completion of marketing initiatives. Documentation of the production, distribution and readership of twelve (12) member's reports, updates to [www.peacecountrycanada.com](http://www.peacecountrycanada.com) and numerous newspaper releases and other media stories.

Financially supported a labor attraction/trade missions to:

- Ontario (under the leadership of the City of Grande Prairie and Grande Prairie Chamber of Commerce). Outcome - New inquiries to career opportunities in the region.
- Mazatlan Mexico – Waste Water Treatment Methods, Machinery and Technology partnership. Outcome is ongoing discussions for future trade and labor opportunities.

### INITIATIVE 2 Branding the Peace



The Branding the Peace initiative focused on assisting Peace Country producers to identify and label unique products grown and processed in the region and take a cooperative approach to marketing their products under the regional brand.

PREDA continued to be an effective and supportive member on Branding the Peace Association Board. Our representative participated in planning and project development of the regional brand strategy and initiatives, such as the research and identification of unique characteristics (labelled as northern vigour™) or attributes of a selected group of regional products grown or produced in the Peace region.

### INITIATIVE 3 Labor Attraction and Retention



A major focus towards diversifying the regional economy was addressing labor development issues and opportunities. PREDA's approach has been to proactively support the ideas and initiatives of two sub-regional human resource/business development groups in the region.

PREDA supported the initial planning and establishment of two labor market network groups. Both groups are being led by regional champions and stakeholders. Results for the North Peace and South Peace groups are as follows:

- The Peace Regional Human Resources Management Association and PREDA hosted a Regional Forum (20 company and agency representatives) on Labor Issues and Opportunities on November 2008 and included the following outcomes: confirmed the labor issues and opportunities; identified solutions; established a Network group supported by a diverse group of industry and stakeholders in the region under the umbrella of the PRHRMA; and initiated identifying project plans and resource funding needs and potential partners. (Report attached).
- Under the lead of Grande Prairie & District Chamber of Commerce, the South Peace Committee has developed a terms of reference to hire a consultant to research human resource development needs in the area and to facilitate a process to address these opportunities.

Outcome - Industry led discussions, strategies and projects to address regional labor issues.

## INITIATIVE 4 Investment Capacity



To build investment capacity in the Peace, PREDA focused on developing a better understanding on how to grow investment capital from within the region and increasing the awareness of potential investors in doing business in the Peace region.

Completed position paper on regional advocacy, concepts and actions plans for expanding and accelerating access to investment capital in the region. Two investment service delivery partnerships were entered into with AVNet. Outcome will be the formal consideration for forming an angel network in the region in the upcoming year.

Updated Regional Profile (12 pages) and Background Intelligence Report (33 pages). In addition created three new sub-profiles on the Peace River area, South Peace area and a Labor Retention and Attraction profile (Reports Attached). A process to identify target clients or interests groups has been completed and the Profiles are being distributed.

Outcome - Updated and improved intelligence available to meet the needs of international investors and skilled workers.

## DEVELOPING REGIONAL LEADERSHIP AND PARTNERSHIPS

## INITIATIVE 5 Leadership Development



PREDA undertook and participated in a number of activities to increase its member's understanding and working knowledge of best practices in regional economic and industry development.

### Learning Opportunities

Members participated in the following economic and business development training sessions and reported their learning to the Management Board.

The sessions include:

- Potential for Farm-scale Conversion of Straw to Energy
- IMW (Innovative Manufacturing Tour) 16 people visit 3 companies (above average survey feedback)
- Global Petroleum Show Outreach Sessions – 17 persons participated and 3 company tours.
- Transportation & Distribution Awareness Workshop with Alberta Agriculture and Rural Development.
- Regional Spring Showcase April 2008 (industry/business mixer) organized by the GP Chamber of Commerce (125 attendees).
- Opportunity Awareness Workshops in Valleyview, Grande Prairie and Peace River in conjunction with Grande Prairie and Peace River Community Futures, AEI and AAFRD.
- Women in the North led by Community Futures Peace River (80 attendees and above average feedback ratings).
- Northern Alberta Youth Entrepreneurship Camp led by Community Futures (50 attendees)
- Peace Country Idol – Music and Dance development for youth (19 performers and 159 attendees)
- Forest Industry and Regional Partner meetings (three) to discuss downturn in the forest industry as a result of the high Canadian dollar, depressed US markets and Pine Beetle. Recommendations submitted to ASRD Value-added Forestry Steering Committee.

Outcome - Excellent participation in learning opportunities and sharing of information among members and stakeholders.



### Regional Advocacy Position Policy

A policy position was developed, presented to and approved by the Management Board: it identified the role PREDA would take in addressing requests to take a stand on issues. PREDA will consider participating acting regional advocacy issues by providing background material and research capabilities to “issue champions” in the region. PREDA’s advocacy role on regional development issues will be:

- to identify and partner with the most appropriate regional champion on an issue
- provide regional resources where applicable to support and address the subject issue
- support activities that encourage members to build expanded networks and partnerships with regional advocacy groups on industry development topics of concern.

Outcome is clear direction on advocacy situations.

### Economic Trends Report

An Economic Trends Report (copy attached) was researched, produced and shared with members. The report explores what and how global events are impacting the regional business climate and how decision-makers benefit from current and customized information. Highlights of the report included:

- The Peace Region’s economy was confronted by the cumulative effect of stagnation in international trade, volatility in the global commodities market, the strong Canadian Dollar and the escalating credit crisis being experienced in the U.S.
- These factors have necessitated a focus on “growing” Alberta’s presence in the use and adoption of productivity tools.

Outcome - A better understanding and appreciation of global economic trends and regional economy.

## INITIATIVE 6 Economic Well-being

PREDA has initiated exploring a process to define and address principles of economic well-being within the context of PREDA’s Business and Operational plans

Completed a position paper on ideas and options to pursue on advancing principles and practices of “economic well-being”. A region’s continued prosperity requires a strong relationship between economic activity, environmental stewardship, resource allocation, infrastructure maintenance, and social needs. Understanding the relationship between economic, environmental and social factors provide a framework for evaluating future development. Economic growth and diversification directly impact regions. Development, in the absence of cohesive planning, fosters social displeasure and diminishes a region’s prospects.

## DEVELOPING REGIONAL INDUSTRY OPPORTUNITIES

## INITIATIVE 7 New Product Development

To diversify the regional economy, PREDA re-energized its commitment to innovation under the Centre for Research and Innovation.

PREDA representatives participated in the management and operations of the CRI. Specific activities and outputs included:

- PREDA representatives sit on the CRI management board – influence policy decisions



- Patent and Trademark presentations and company consultations
- AFE REDA Success Stories initiative
- Formation of the Innovation Officer Network to extend innovation awareness and resources into and across the Peace region.
- Innovation Day Workshop (35 business people)
- Newsletters (sample attached)
- IRAP Report - Concludes and summarizes the work done to increase the information available on the type and requirements of SMEs and innovators in the region. Findings from the project are presented and recommendations or actions are provided for consideration for further advancing technology development and application in the region. (attached).
- Successful funding proposals submitted to RADF (\$3.4 Million) and AAE&T
- Communication Plan developed and implemented
- Legal Agreement developed between Patent & Trademark Lawyers and CRI for delivery of services into the region. Example of private sector participation and partnerships.
- A client service delivery partnership was entered into with Davco that provides for access to engineering services ("industry lab").
- Agreement signed between AVNet and the CRI
- Doug Thompson & Intellectual Property Sessions: June 4th / 08: Patent & Trademark Lawyer Seminar at GPRC – 20 people attended; Oct 22nd / 08: Innovation Day at Lion's Learning Centre – 24 people attended; since June 2008, 51 clients have met with Doug at the CRI office.
- Clients Served: 88 Clients since April 2008—services included Consulting, Mentoring, Prototyping, etc. Clients often receive multiple services.
- Consultant Reports included:
  - CO2
  - UVS
  - Webtool - Populate the Database
  - Develop Angel Capital Networks - Preliminary Report
  - Mind Map / Project flow diagram CRI
  - Welding/Fabrication

Outcome - Aggressive support for innovation as an economic driver of diversification in the region.

## INITIATIVE 8 Diversification & Emerging Opportunities



To facilitate diversifying the regional economy, PREDA supported numerous ideas and projects for value-added opportunities and ventures that could lead to new development and investment in the region.

The following opportunities (pre-feasibility businesses cases) were supported:

1. Alternative Energy
  - Client work on the production of bio-lubricants and bio-fuels completed
  - One of four held across Alberta, the bio-fuel Grimshaw workshop was sponsored by the Agricultural Research and Extension Council (ARECA) attended by 10 people.
  - Next Steps Symposium (85 attendees) on new environment business ideas
2. Cyber & Multi-Media initiatives completed
  - Continued support for [www.launcheffect.com](http://www.launcheffect.com), discussion board on computer game industry development (career development)



- Pod-Casting Project - Community Futures partnership looking at pod-casting as a communication tool for youth. Site is [www.podcastsforbusiness.ca](http://www.podcastsforbusiness.ca) and was well received.
- Wade Muri AAET tour of the region
- Computer Game Expo
- Computer Game Industry Brainstorming Meeting with five (5) industry representatives (of which 4 were from outside the region). Recommendations on industry development needs.

3. Adding Value to the Agri-Food Value Chain – Creating Opportunities initiative and funding proposal for project development. Led by Community Futures Grande Prairie.
4. Freight Consolidation Project with AARD. Participant's report filed (15 companies)
5. Medical Training (Terms of Reference to hire consulting team were completed).
6. Tourism Product Development on dinosaurs and geo-tourism (funding applications, reports, presentations and strategic planning and project management were completed).
7. High-end Users Needing Water (Reported completed: lead into future discussions on watershed management and the Land Use Framework).
8. Regional Film industry - Film Festival and Workshops were financially supported and well attended. (PREDA's \$7500 has helped to bring 9 filmmakers and 19 workshops and screenings to GP, plus other things like classroom visits).
9. "Boom Applicator Project" technology report completed (Free Wing Industries). Highlights included: research object avoidance techniques and proximity sensing device; design and implement changes to attitude control system; field testing attitude control system; install and program auxiliary control functions.
10. Smith Swing Exercise Prototype – engineering drawings completed and prototype build for swing-exercise equipment for golf, baseball and tennis sports.

Outcome - Encouragement of new product development ideas in the region leading to future business development opportunities.

## INITIATIVE 9 Regional Infrastructure



PREDA facilitated a regional approach to addressing and resolving infrastructure shortcomings in the Peace Country, specifically regional water opportunities.

PREDA partnered with the South Peace Regional Water Committee to explore and define governance models for regional water systems (Workshop sessions had 55 persons attend; presentations filed; and two working groups formed to tackle specific projects).

Assisted in working committee for the South Peace Regional Water Feasibility Study. Final report filed and working committees formed to address two new sub-regional partnerships (West GP County and Central Peace Corridor).

Outcome - Regional participation and partnerships forming to address regional issues.

| INCOME STATEMENT SUMMARY | 2007/08           | 2008/09           |
|--------------------------|-------------------|-------------------|
| <b>PREDA Revenue</b>     |                   |                   |
| Government               | 115,621.05        | 171,000.00        |
| Membership               | 61,073.88         | 64,012.50         |
| Other                    | 50,096.25         | 39,835.94         |
|                          | <u>226,791.18</u> | <u>274,848.44</u> |
| <b>PREDA Expenses</b>    |                   |                   |
| Accounting               | 1,500.00          | 6,640.00          |
| Meetings                 | 8,523.32          | 7,226.00          |
| Operations               | 8,136.21          | 6,974.87          |
| Training                 | 2,759.87          | 1,325.00          |
| Marketing                | 9,462.63          | 6,170.11          |
| Branding                 | 0                 | 0                 |
| Investment               | 20,766.45         | 45,461.96         |
| Value-added              | 30,372.12         | 74,056.39         |
| Workforce                | 29,518.74         | 29,138.69         |
| Connectivity             | 28,392.75         | 6,770.27          |
| Film                     | 13,671.78         | 10,000.00         |
| Dinosaurs                | 521.84            | 23,857.23         |
| Productivity             | 0                 | 44,091.73         |
| Research & Innovation    | 26,318.71         | 12,540.33         |
|                          | <u>179,944.42</u> | <u>274,252.58</u> |
| <b>TIN Revenue</b>       | 6,251.72          | 0                 |
| <b>TIN Expenses</b>      | 7,292.44          | 0                 |
| <b>Total Revenue</b>     | 233,042.90        | 274,848.44        |
| <b>Total Expenses</b>    | 187,236.86        | 274,252.58        |
| <b>Net Income</b>        | <u>45,806.04</u>  | <u>595.86</u>     |
| <b>Current Account</b>   |                   |                   |
| April 1, 2008            | <u>121,597.08</u> |                   |
| March 12, 2009           |                   | <u>216,588.79</u> |

# 2009/2010 OPERATIONS PLAN

*Peace Region Economic Development Alliance (PREDA) is a partnership of municipalities, educational institutions, business groups, and government agencies working together to guide regional economic development of Alberta's Peace Country.*

PREDA's 3 Year Business Plan speaks to three fundamental principles or core businesses. They are:

- Building capacity in the Peace that leads to strengthening our vibrant economy
- Exploring and facilitating diversification of existing industries and new emerging opportunities, and
- Providing current and critical economic intelligence on the Peace Region.

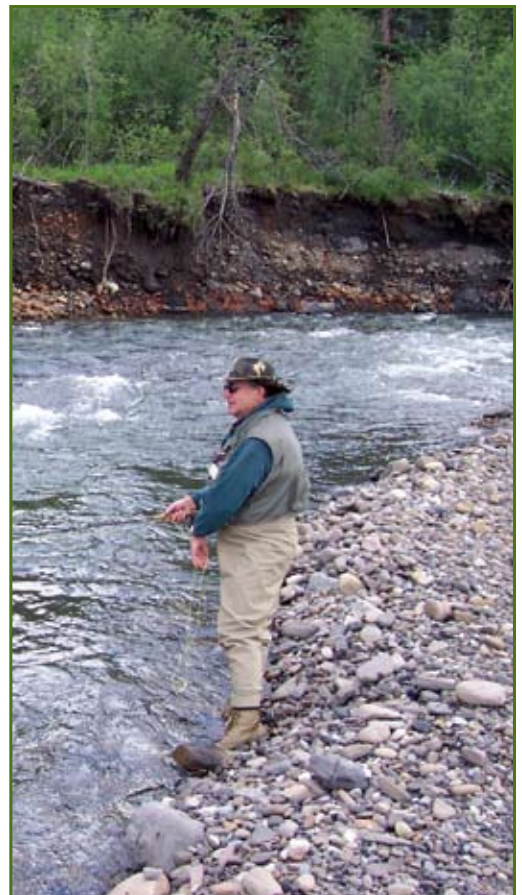
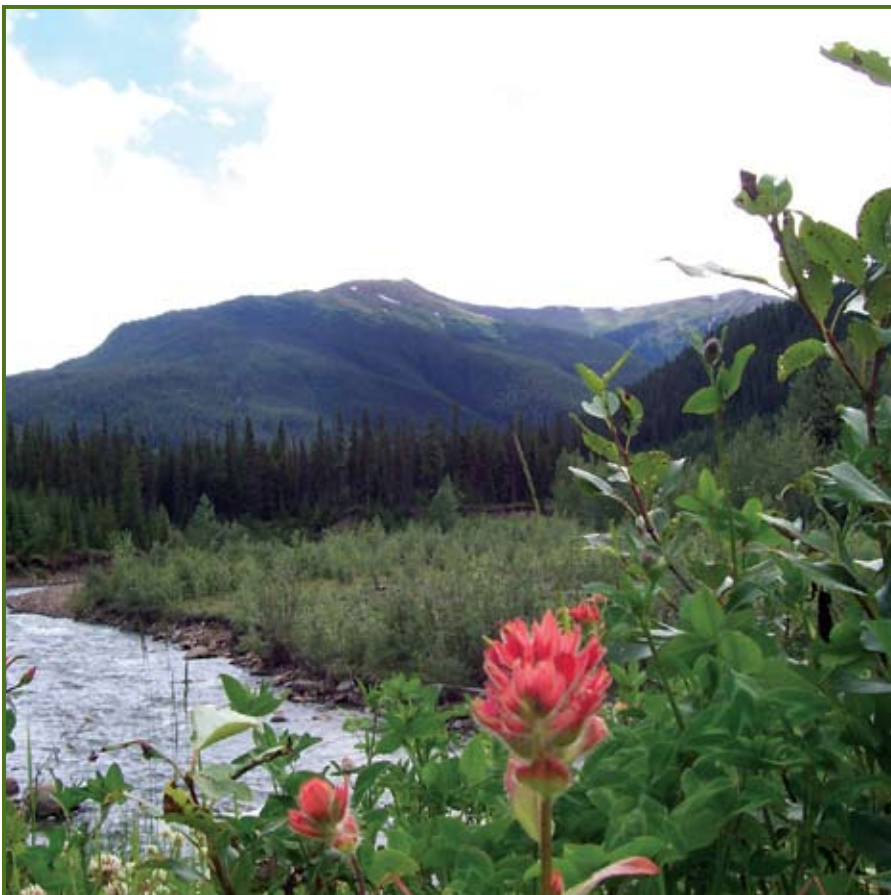
In keeping with those core businesses, this Operations Plan focuses on the following initiatives:

|                     |                                                                                                                 |
|---------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>INITIATIVE 1</b> | <b>Information Sharing and Emerging Business Ideas</b>                                                          |
| <b>INITIATIVE 2</b> | <b>Pre-feasibility Business Cases</b>                                                                           |
| <b>INITIATIVE 3</b> | <b>Supporting labor force development, attraction and retention through sub-regional Labour Market Networks</b> |



## BUDGET SUMMARY

| Initiatives                                     | Total Budget     | PREDA           | ShareAFE         | CoreCDT          |
|-------------------------------------------------|------------------|-----------------|------------------|------------------|
| Information Sharing and Emerging Business Ideas | \$57,000         | \$14,000        | \$26,000         | \$17,000         |
| Pre-feasibility Business Cases                  | \$239,000        | \$18,000        | \$48,000         | \$173,000        |
| Labour Force Development                        | \$30,000         | \$10,000        | \$20,000         | \$0              |
| Operations                                      | \$45,000         | \$29,000        | \$6,000          | \$10,000         |
| <b>Total</b>                                    | <b>\$371,000</b> | <b>\$71,000</b> | <b>\$100,000</b> | <b>\$200,000</b> |



## PREDA MEMBERS

| Cities, Towns & Villages | Zone    | Member Rep.          | Phone                       | Email                                  |
|--------------------------|---------|----------------------|-----------------------------|----------------------------------------|
| Berwyn (Village of)      | Central | Ron Longtin          | 618-7647                    | rlongtin@wispnet.ca                    |
| Fairview (Town of)       | Central | Lloyd Campbell       | 835-5461                    | lrcland@telusplanet.net                |
| Falher (Town of)         | Central | Vacant               | 837-2364                    | tnfalher@telusplanet.com               |
| Grande Prairie (City of) | South   | Alex Gustafson       | 897-0889                    | agustafson@cityofgp.com                |
| Grimshaw (Town of)       | Central | Brian Allen          | 332-1330                    | allenbk@telusplanet.net                |
| Hythe (Village of)       | South   | Christene Livingston | 356-3888                    | admin@hythe.ca                         |
| Manning (Town of)        | North   | Brenda Kerr          | 836-3606 (home)<br>836-3130 | baxkerr@hotmail.com<br>info@manning.ca |
| McLennan (Town of)       | Central | Vacant               | 837-2364                    | twnmcl@serbernet.com                   |
| Nampa (Village of)       | North   | Klaus Noruschat      | 322-3772                    | cao@nampa.ca                           |
| Peace River (Town of)    | North   | Geoff Milligan*      | 624-4127                    | milligan@telusplanet.net               |
| Rycroft (Village of)     | South   | Matt Dika            | 765-2685                    | medika@abnorth.com                     |
| Sexsmith (Town of)       | South   | Isak Skjaveland      | 568-3681<br>568-3868 (home) | cagaunt@sexsmith.ca                    |
| Spirit River (Town of)   | South   | Denise Skoworodko    | 864-3998                    | skowo@telusplanet.net                  |
| Valleyview (Town of)     | South   | Norm Adolphson       | 524-7543                    | valvadm@telusplanet.net                |

| Counties & MDs            | Zone    | Member Rep.       | Phone                                          | Email                                              |
|---------------------------|---------|-------------------|------------------------------------------------|----------------------------------------------------|
| Birch Hills County        | South   | Dale Janzen       | 694-3793                                       | irenec@birchhillscounty.com                        |
| County of Grande Prairie  | South   | Jack O'Toole      | 831-7598                                       | jotoole@countypg.ab.ca                             |
| Clear Hills County        | North   | Charles Johnson   | 595-2294                                       | council@clearhillscounty.ab.ca                     |
| MD of Fairview #136       | Central | Ray Skrepnek      | 835-4452                                       | raymdf@telus.net                                   |
| MD of Greenview #16       | South   | Jim Squire        | 524-7600                                       | jim@mdgreenview.ab.ca                              |
| MD of Northern Lights #22 | North   | Gale Vandemark    | 836-2129                                       | cao@mdnorth22.ab.ca                                |
| MD of Peace #135          | Central | George Brightwell | 338-3845<br>332-4807 (home)<br>618-2299 (cell) | mdpeace@wispnet.ca                                 |
| MD of Smoky River #130    | Central | Donald Dumont     | 837-2221                                       | md130adm@telusplanet.net                           |
| MD of Spirit River #133   | South   | Elaine Garrow     | 512-9628                                       | berwin@telusplanet.net<br>egarow@mdspirriver.ab.ca |
| Northern Sunrise County   | North   | Evens Lavoie      | 624-8194                                       | general@northernsunrise.net                        |
| Saddle Hills County       | South   | Tim Stone         | 864-3760                                       | admin@saddlehills.ab.ca                            |

| Other                                            | Zone | Member Rep.      | Phone    | Email                              |
|--------------------------------------------------|------|------------------|----------|------------------------------------|
| Grande Prairie Regional College                  | N/A  | Susan Bansgrove  | 539-2724 | sbansgrove@gprc.ab.ca              |
| Lac Cardinal Regional Economic Development Board | N/A  | Mark Rieder      | 332-1169 | lcred@telusplanet.net              |
| NAIT                                             | N/A  | Darwin Eckstrom  | 835-6602 | darwine@nait.ca                    |
| Community Futures Peace Country                  | N/A  | Randy Hodgkinson | 624-1161 | r.hodgkinson@peacecountry-cfdc.com |
| Community Futures Grande Prairie & Region        | N/A  | Holly Sorgen     | 814-5340 | holly@cfofgp.com                   |

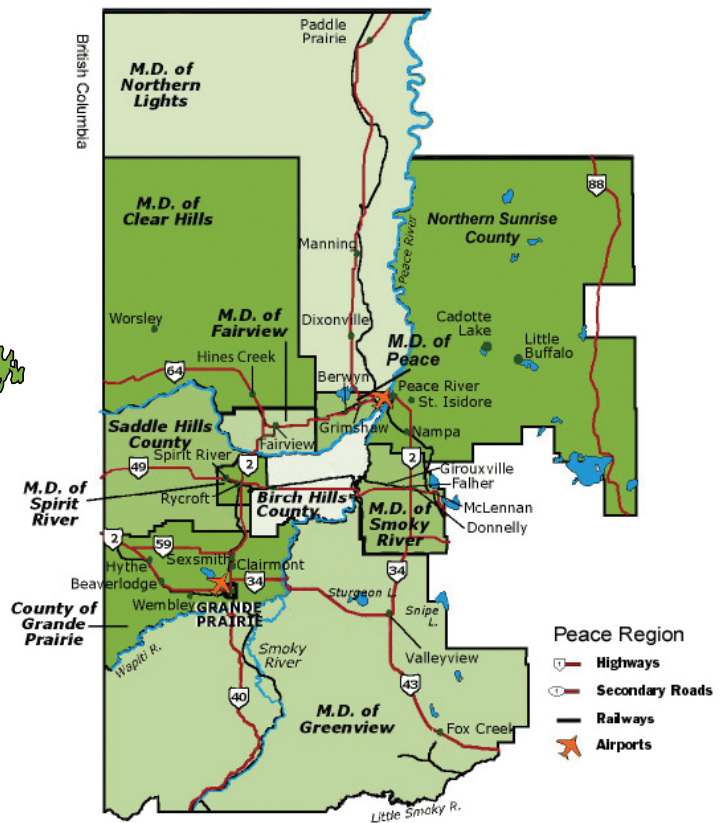
## ***PREDA Partners & Economic Development Offices Organizations***

| <b>Organization</b>                                    | <b>Contact</b>                                                                                            | <b>Phone</b>                       | <b>Email</b>                                                  |
|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------------------------------|---------------------------------------------------------------|
| Agriculture Financial Services Corporation             | Allan Kuechle                                                                                             | 538-5220                           | allan.kuechle@afsc.ca                                         |
| Alberta Agriculture & Rural Development                | Karen Goad<br>Elaine Stenbraaten                                                                          | 538-5629<br>835-7531               | karen.goad@gov.ab.ca<br>elaine.stenbraaten@gov.ab.ca          |
| Alberta Employment and Immigration                     | Drew Lamont, Area Manager<br>(Grande Prairie/Grande Cache)<br>Gillian Muhl, Area Manager<br>(Peace River) | 538-5626<br>624-6155               | drew.lamont@gov.ab.ca<br>gillian.muhl@gov.ab.ca               |
| Branding The Peace                                     | Mary Joan Aylward                                                                                         | 832-5936 (voice)<br>634-1308 (fax) | brandmanager@canadapeacecountry.com<br>maryjoaylward@yahoo.ca |
| Centre for Research & Innovation                       | Bruce Rutley                                                                                              | 539-2220<br>296-5808 (c)           | brutley@gprc.ab.ca                                            |
| City of Grande Prairie                                 | Jean-Marc Lacasse, EDO                                                                                    | 538-0308                           | jmlacasse@cityofgp.com                                        |
| Community Futures<br>Grande Prairie & Region           | Holly Sorgen,<br>General Manager                                                                          | 814-5340                           | holly@cfofgp.com                                              |
| County of Grande Prairie                               | Walter Paszkowski, EDO                                                                                    | 532-9722<br>513-3956 (direct)      | edo@countypg.ab.ca                                            |
| Community Futures Peace Country                        | Randy Hodgkinson,<br>General Manager                                                                      | 624-1161                           | r.hodgkinson@peacecountry-cfdc.com                            |
| Geo - Tourism Canada                                   | Gary Christopherson<br>Development Officer                                                                | 338-2000<br>228-3700               | gary@wispernet.ca                                             |
| Grande Prairie District<br>Chamber of Commerce         | Dan Percy                                                                                                 | 532-5340                           | dan@gpchamber.com                                             |
| Le Conseil de développement<br>économique de l'Alberta | Rachelle Bergeron, CDEA                                                                                   | 618-0527                           | rachelle@serbernet.com                                        |
| Lac Cardinal Regional Economic<br>Development Board    | Mark Rieder                                                                                               | 332-1169                           | lcred@telusplanet.net                                         |
| Manning & Area Economic<br>Development Society         | Vacant, EDO                                                                                               | 836-0676                           | maeds1@telus.net                                              |
| MD of Northern Lights #22                              | Jason Warawa, EDO                                                                                         | 836-3348                           | diroffin@mdnorth22.ab.ca                                      |
| MD of Spirit River                                     | Frances Boomgaarden,<br>CD Officer                                                                        | 864-3500                           | fboomgaarden@mdspiritriver.ab.ca                              |
| Northern Alberta Development Council                   | Dan Dibbelt, Executive Director                                                                           | 624-6274                           | dan.dibbelt@gov.ab.ca                                         |
| Northern Sunrise County                                | Mat Bergeron                                                                                              | 624-0013                           | mbergeron@northernsunrise.net                                 |
| Northwest Corridor<br>Development Corporation          | Gerard Aldridge,<br>Executive Director                                                                    | 567-4991<br>296-0983 (cell)        | aldridge@nwcorridor.com                                       |
| Peace River & District<br>Chamber of Commerce          | Donald Ames                                                                                               | 624-4166                           | don@peacriverchamber.com                                      |
| Smoky River Regional Economic<br>Development Board     | Dave Kane, EDO                                                                                            | 837-2364                           | dkane@mdsmokyriver.com                                        |
| Rural Alberta's Development Fund                       | Kamie Currie                                                                                              | 251-0119                           | kamie.currie@ruralalbertasfund.com                            |
| Rural Secretariat                                      | Ray Darwent,<br>Regional Advisor                                                                          | 495-4568                           | darwentr@agr.gc.ca                                            |
| Town & MD of Fairview                                  | Vacant, EDO                                                                                               |                                    |                                                               |
| Town of Peace River                                    | Vacant                                                                                                    |                                    | info@peacriver.net                                            |

# ANNUAL REPORT 2008/09



This map highlights member municipalities of PREDA in Alberta's Peace Country.







**PEACE REGION ECONOMIC  
DEVELOPMENT ALLIANCE**

Box 20 10320 99 STREET  
GRANDE PRAIRIE AB  
T8V 6J4

T: 780.833.1035  
F: 780.538.5332

E: [PREDA@PEACECOUNTRYCANADA.COM](mailto:PREDA@PEACECOUNTRYCANADA.COM)  
W: [WWW.PEACECOUNTRYCANADA.COM](http://WWW.PEACECOUNTRYCANADA.COM)