



ANNUAL REPORT 2007/08

CHAIRPERSON'S MESSAGE 2007-08

A little imagination mixed with innovation and strong leadership, presents the Peace Country and PREDA with a winning formula for success!

The members and partners of PREDA can celebrate. We have had a rewarding year of completing projects. We have used our imagination and insights to produce ideas and have been innovative in the way we do business.

Our success is derived from your leadership. It is your commitment to your communities and the region that has made a difference.

PREDA is fortunate to have a strong and talented team of dedicated services providers and partners to provide industry and market intelligence, and financial resources to our boards and committees. We have strong core of community economic development officers from across the region and they have provided input and resources on regional projects that have been of direct benefit back to their communities.

PREDA is an effective and efficient regional economic development alliance. This report outlines our achievements. I am pleased with our accomplishments over the last year and look forward to a rewarding 2008-09.



Our future is bright. Any challenges ahead will be met by our imagination, insights, ideas and innovations: through open dialogue and regional champions, our solutions and achievements will be meaningful and rewarding.

Yours truly,



Jack O'Toole
Chairperson



PREDA Executive (Back l-r): Jim Hancock, Evens Lavoie, Ron Longtin, Ray Skrepnek (Front l-r): Jack O'Toole, Elaine Garrow



PREDA Resource Team (l-r): Bev Dombrova, Bob Hall, Nicole McMullan

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2007 - 2008 ACHIEVEMENTS

PROMOTING THE REGION FOR TRADE AND INVESTMENT

INITIATIVE 1 REGIONAL PROMOTIONS

Regional Promotions Committee increased the awareness of PREDA as an effective REDA and the Peace Country as a successful place to invest and do business in. Activities included:

- Production and readership of three newsletters, 12 members' reports, website www.peacecountrycanada.com updates, press releases, new display banners
- 5th National Fly Fishing Championship & Conservation Symposium (September 20-22) funded promotions in Event Book on Fly Fishing in the Peace and sponsorship.
- Re-imaging Project – radio campaign, questionnaires, focus groups and consultant recommendations on potential changes to image were delivered. Partnered with the City of Grande Prairie on research.
- Prospects North Partnership with Mighty Peace Tourist Association – September 2007 Yellowknife successful trade show.
- Research provided for Alliances REDA 2006/07 Annual Review.

INITIATIVE 2 BRANDING THE PEACE

Continued support to **Branding the Peace Association** to encourage businesses to use the brand logo on their products (lead to increased consumer awareness of Peace Country products and services).



- Application to Rural Alberta Development Fund for regional branding projects: not approved. Report on "Getting Focused – Cumulative Report of the Strategic Planning Sessions of the Association". Researched proposal with Alberta Research Council on 'northern vigour'.

ADDRESSING REGIONAL ISSUES & DEVELOPING OPPORTUNITIES

INITIATIVE 3 BUSINESS CASE DEVELOPMENT & OPPORTUNITIES

River of Death and Discovery (Tourism Product Development) – Assisted Steering Committee with a 2-Year Preconstruction Readiness Plan, Fundraising Background Report, project management action plan and a number of grant applications for funding.

Powering the Peace Conference (55 persons) – Financially supported the Conference (logistics and regional awareness included eight press releases, three newspaper articles and conference promotional material). Supported Canadian International Grains Institute **Biodiesel Short Courses** in Grimshaw (22 persons).

Mighty Peace Tourist Association (MPTA) hosted three meetings with hotels in the Region concerning **Destination Marketing Funds** (DMF). S. Comm. presented an overview of DMF. Five hotels were represented in High Level and three in Peace River (November 2007).

Peace Country Medical Training Study – Successful symposium (150 persons). Reports on assessment/recommendations/press releases filed. Achieved regional participation and



INITIATIVE 3 BUSINESS CASE DEVELOPMENT & OPPORTUNITIES CONTINUED...

a Peace Country focus to the model. Symposium explored best practices in training methods and models to deliver medical student training, outside of major university centres, in rural regions like the Peace. PREDA partnered with Grande Prairie Regional College, Peace Country Health, Grande Prairie Chamber of Commerce and NADC.

Projects for Peace Region

Agriculture - Feasibility of Using Agricultural Crop Residues and grass seed screenings for bio-fuel use tabled to 2008-09 at client request.



PREDA assisted **All Peace Industries** to explore the feasibility of a 255,000 tonnes canola crushing and 114 Million litres biodiesel plant in the Peace.

Agriculture and Food Distribution in the Peace Project – Examining the cost effective and efficient supply chain services (distribution and shipment) available to the alternative market businesses in the Peace region and provide options for reducing the economic impact of this hurdle on small business growth (project to be completed in Spring 2008).

Peace River Medical Complex – Assisted client with research/review of application to major funding sources.

Range Road Ramble – Agricultural Tourism (18 participants) working strategy developed on identifying agricultural producers that have the potential for a tourism subcomponent in this business operations/product lines. Partnership with Barb Barrs and Alberta Agriculture & Food

Podcasting Business Intelligence into the Region - Community Futures Grande Prairie & Region, Community Futures West Yellowhead and Community Futures Peace Country developed a number of Podcasts on topics like Business Opportunities in Rural Canada and Why Do I Need a Business Plan as examples.

Cyber Infrastructure - Completed Rural Community Economic Development funded portion of Cyber Infrastructure project. Outcome was LaunchEffect.com Discussion Board and Flowchart were launched to assist individuals to pursue a career in computer gaming and grow this niche industry in the Peace Region. **Computer Game Expo 2007** was a success (235 participants to workshop and 110 competitors in game competition). Event Report filed. June 8th **Video Conference on “Game On! Getting a Job in the Video Game’s Industry”**. Numerous press releases featuring this initiative.

Synergy Project was tabled for the year at request of their committee.

INITIATIVE 4 CULTURE OF INNOVATION

Continued support for new product development initiatives through the **Centre for Research and Innovation (CRI)** to achieve and advancement of principles and best practices on productivity, innovation and competitiveness. This includes the following reports, studies and special projects:

- Project management of PREDA's partnership with Grande Prairie Regional College on the new Centre for Research & Innovation. Served 41 clients since opening March 2007. Alberta Advanced Education & Technology announced three year funding of the Centre (\$330,000). PREDA and GPRC signed a Memorandum of Agreement on the Centre.

INITIATIVE 4 CULTURE OF INNOVATION CONTINUED...

- Seven **business development cases** completed by CRI with PREDA funding.
- Proposal submitted on “**Rural Angel Networks**” to Western Economic Diversification – discussions with National Angel Network on combining applications.
- **Marketing and Communication Strategy** report completed for the CRI. New **CRI Information Brochure**. Three **newsletters** promoting the activities of the CRI.
- Researched and prepared “**Innovation in Rural Alberta**” Position Paper.
- Assisted in completing “**Growing a Culture of Innovation in Northwest Alberta**” funding application to the Rural Development Fund.
- **Regional Capacity Building Strategy to Assist Inventor & Researcher Development** – Innovation Ambassador Network. The purpose of this project was to expand the network of contacts providing an initial point of access to the resources inventors and researchers need to move their ideas into the marketplace. Development and training of **Information Officer Network** completed.
- **CRI Inventor Workshops** March 19th and 20th, 2008 in Peace River and Grande Prairie (37 persons).
- Hosted **Driving Productivity & Innovation Through Your Supply Chain** September 21 in Grande Prairie (12 persons).
- Hosted **IMW Plant Tours** on October 18th to three companies and introductory presentations (24 educational and economic development officers).

REDUCING BARRIERS TO INVESTMENT

INITIATIVE 5 REDUCING BARRIERS TO INVESTMENT & BUILDING REGIONAL CAPACITY

Investment Capital - Facilitated discussions on establishing investment capital pools in the region (Community Futures Development Corporations and other stakeholders). Activities included:

- Prepared draft proposal to establish **Angel Network** on concepts and action plans for expanding and accelerating access to investment capital in the region.
- Phase II of the **St Isidore Cultural Marketing Strategy** completed. Developed two page **French Investment brochure** for Labour Recruitment mission to France.
- Assisted economic development officers with research on 14 site locations and export inquiries in the region.



Regional Water Projects - Training session for municipal leaders on regional water management completed. Participated on steering committee for **South Peace System** – with interests on industrial development opportunities. Involved with Environment and Transportation & Utilities.

Regional Inland Container Depot and Rail Transportation – Participated in two regional meetings with CN and numerous working sessions with CN representatives on rail transportation issues in the northwest and the feasibility of establishing a container depot in the region.

INITIATIVE 6 REGIONAL FILM INDUSTRY

Supported the Film Development Committee to undertake the following initiatives: Assist in hosting two film industry development workshops in Grande Prairie. Supported the Fairview and Peace River Festivals.

INITIATIVE 7 ADDRESSING LABOUR ATTRACTION & RETENTION ISSUES

Supported two sub-regional champions in investigating the establishment of **Labour Market Network** groups for the South and North Peace (preliminary work plans in place). The Networks would address regional labour issues, develop strategic plans and undertake initiatives.

Participated in promoting information on **attracting foreign workers** (Provincial Nominee Program) for attracting workers to the region. Provided regional path-finding services on immigration information requests. Developed promotional material to showcase regional information sources and services to be used by companies when attracting new workers to the region. October 2007 workshops - 25 business representatives.

Financially supported:

- **2007 Northwest Alberta Skills Canada Competition** - 10 High Schools (Peace Wapiti Academy, St. Joes, Grande Prairie Composite, Fairview High School, G P Vanier, Hillside High, Valleyview, Savanna Community School, and Peace River High. 40 students competed: the event drew approximately 120 spectators. Three students from the northwest received metals at Provincials.
- **Northern Alberta Youth Entrepreneurship Camp** – August 25 Awards Celebration – 54 young entrepreneurs.
- **Peace Country Idol** – Funded and assisted GPRC Marketing Group.

Assisted Petroleum Human Resource Council of Canada on **“Increasing the Talent”** pilot project (address labour recruitment and retention issues in the oil & gas industry sector in rural communities). Peace Country and Fort St John were the two pilot locations.

- Provided project management expertise. Identified companies and secured their participation in the Pilot Project. Undertook business visits.
- Established the Pilot Steering Committee. Participated and led projects on networking with oil & gas sector industry groups and best practice awareness on the **“Did You Know”** cards and the **Leading for Excellence and Innovation** at Davco Solutions.
- Reported project status – numerous press releases and feature stories (Peace River Construction Association January 2008). Final Reports March 5th, 2008.



DEVELOPING REGIONAL LEADERSHIP & PARTNERSHIPS

INITIATIVE 8 TRAINING REGIONAL ECONOMIC DEVELOPMENT

Identified **seven leadership and economic development training sessions**; shared events with membership and supported participation in approved sessions.

Clarified **PREDA's advocacy** role on regional development issues by increasing our members networking and partnering relationships with other groups and agencies in the region, such as chambers of commerce and business groups.

Researched, shared and communicated PREDA **Economic Trends** report with membership.

Sponsored and participated in planning of **Next Steps Conference** on January 17th in Grande Prairie (Community Futures Grande Prairie, GPRC, AEII and Grande Prairie Chamber of Commerce (98 persons attended).

FINANCIAL REPORT

Income Statement Summary	2006/07	2007/08
PREDA Revenue		
AEII	100,000.00	115,621.05
Membership	57,328.48	61,073.88
Other	3,299.97	50,096.25
	160,628.45	226,791.18
PREDA Expenses		
Accounting	9,386.59	1,500.00
Meetings	5,307.82	8,523.35
Bad Debt	1,402.00	0
Operations	3,442.34	8,136.21
Training	9,059.84	2,759.87
Marketing	10,831.65	9,462.63
Branding	21,400.00	0
Investment	16,957.40	20,766.45
Value-added	52,604.68	30,372.12
Workforce	4,766.16	29,518.74
Connectivity	2,418.20	28,392.75
Film	2,269.39	13,671.78
Dinosaurs	31,125.14	521.84
TIN	25,000.00	0
Research & Innovation	0	26,318.71
	195,871.21	179,994.42
TIN Revenue	89,961.60	6,251.72
TIN Expenses	75,164.32	7,292.44
Total Revenue	250,590.15	233,042.90
Total Expenses	271,035.61	187,236.86
Net Income	-20,445.56	45,806.04
Current Account April 1	79,583.01	121,597.08

2008/09 OPERATIONS PLAN

Peace Region Economic Development Alliance (PREDA) is a partnership of municipalities, educational institutions, business groups, and government agencies working together to guide regional economic development of Alberta's Peace Country.

PREDA was incorporated as a non-profit Corporation under The Companies Act of Alberta in October 2000, with the following focuses:

- Support economic development projects, which enhance the economic stability and growth of the Peace region;
- Facilitate trade and export activities;
- Identify emerging opportunities and value-added industries and determine their economic development potential for the Peace region; and
- Facilitate the attraction and retention of investment capital to the Peace region.

MISSION, VISION & CORE BUSINESSES

PREDA planning and operations are guided by three fundamental principles:

1. building **capacity in the Peace** that leads to strengthening our vibrant economy
2. exploring and facilitating **innovation and diversification** of existing industries and new emerging opportunities, and
3. providing **good economic intelligence** on the Peace region leading to better decision-making.

Mission: Grow a vibrant economy that explores, promotes and facilitates new emerging opportunities, competitiveness and innovation.

Vision: A Peace Country region with planned and balanced economic growth; strong stewardship of its resources; and the ability to proactively manage economic change.

CORE BUSINESSES	INITIATIVES
Facilitating Trade and Investment	• Regional Promotions • Branding the Peace • Labour Market Networks • Investment Capital
Developing Regional Leadership & Partnerships	• Economic Development & Industrial Training • Economic Well-Being
Developing Regional Industry Opportunities	• New Product Development • Diversification & Emerging Opportunities • Regional Infrastructure

TRADE AND INVESTMENT

INITIATIVE 1	Promoting the Peace Region
ACTION REQUIRED	1. Regional Promotions Committee to develop 2008-09 Project Plan 2. Initiatives to be addressed include the continued awareness of: a. PREDA as a regional economic development organization in northwest Alberta and Alberta b. the Peace region as an excellent place to invest and do business 3. Marketing tools include: a. the production and distribution of four (4) newsletters, twelve (12) member's reports, press releases b. updates to www.peacecountrycanada.com 4. Survey readership, report Project Plan activities and provide recommendations for future marketing initiatives
EXPECTED RESULTS	Output • Committee report and documentation of the production, distribution and readership of newsletters, member's reports, www.peacecountrycanada.com and other marketing tools. Outcomes • Increased awareness of PREDA as an effective REDA • Increased awareness of the Peace Country as an attractive and successful place to invest and do business in.
BUDGET	\$5,000
PERSONNEL INVOLVED	Regional Promotions Committee Regional Stakeholders

INITIATIVE 2	Branding the Peace
ACTION REQUIRED	1. PREDA Executive confirms their representative on Branding the Peace Association Board. Representative participates in planning and project development of the regional brand strategy and initiatives. 2. Support special project funding for the research and identification of unique characteristics or attributes of a selected group of regional products grown or produced in the Peace region. • Products to be studied are identified • Alberta Research Council will undertake research analysis • Finding will be reported 3. Pending positive results participate in developing Project Charter on Peace Country "Northern Vigour" strategy.

EXPECTED RESULTS	Outputs • Completion of study and report on Northern Vigour concept • Recommendations on the potential of a Northern Vigour strategy Outcome • Peace Country producers identify and label unique products produced in the region and take a cooperative approach to marketing their products under the regional brand.
BUDGET	\$12,000
PERSONNEL INVOLVED	Branding the Peace Association PREDA Representative – Alex Gustafson

INITIATIVE 3	Supporting Labour Attraction and Retention under Labour Market Networks
ACTION REQUIRED	1. Support the formation and operations of Labour Market Networks in the Peace River and South Peace sub-regions. 2. Support industry forums that solicits ideas and dialogue on labour issues and opportunities. 3. Participate in developing 2008-09 Network Project Plans • Identify and support targeted initiatives that address attraction and retention issues and opportunities.
EXPECTED RESULTS	Outputs • Formation of a regional Labour Market Network group(s) • Development of a strategy plan and documentation of successfully completed projects. Outcome • Proactive involvement in regional labour issues and opportunities.
BUDGET	\$30,000
PERSONNEL INVOLVED	Peace River Human Resource Committee South Peace Group (lead agency being Grande Prairie Chamber of Commerce) Alberta Employment & Immigration



Management Board Meeting, December 2007

INITIATIVE 4	Building Investment Capacity in the Region
ACTION REQUIRED	Investment Capital 1. Facilitate discussions on the opportunity and merits of establishing investment capital pools in the region. Meet with Community Futures Development Corporations and other stakeholders to discuss a strategy. 2. Identify the resources and logistics needed to assist in the formation of investment pools and how best to help clients seek investors. 3. Present concepts or proposals to seek project approval, participation and funding. Regional Profile 1. Develop project charter to update PREDA's Regional Profile on the Peace Country. 2. Hire a consultant team to work with economic development officers in the Peace to research, build and promote the attraction and retention of investment in the region. 3. Develop distribution and communication plan on new Profile.
EXPECTED RESULTS	Outputs • Position paper on regional advocacy, concepts and actions plans for expanding and accelerating access to investment capital in the region. • New updated Regional Profile Outcomes • Better understanding and future direction on how the region can improve its position on accessing investment capital. • Increase awareness of the Peace Region for investment development to targeted audiences.
BUDGET	\$65,000
PERSONNEL INVOLVED	PREDA Executive and Labour Market Network Committees Economic Development Officers in the Peace



AGM 2007

DEVELOPING REGIONAL LEADERSHIP AND PARTNERSHIPS	
INITIATIVE 5	Regional Economic Development Leadership
ACTION REQUIRED	Leadership Development 1. Identify leadership and economic training sessions, share events with membership and support participation in approved sessions. • Training may include CEDAP Training, board governance workshops and industry training workshops. 2. Attendees will complete a Conference/Training report and present findings to the Management Board. Regional Advocacy PREDA's advocacy role on regional development issues will be • to identify the most appropriate regional champion on an issue • provide regional resources where applicable to support and address the subject issue • support activities that encourage members to build expanded networks and partnerships with regional advocacy groups on industry development topics of concern.
EXPECTED RESULTS	Outputs • Members participating in a minimum of three development training sessions and reporting their learning to the Management Board. • Working paper on identifying Advocacy Champions in the region, their mandates, positions and what resources they require in order to advance a Peace Country position on regional economic development issues. Outcomes • Increased understanding and working knowledge of best practices in regional economic development for members. • Stronger Peace Country advocacy groups addressing regional economic development issues.
BUDGET	\$5,000
PERSONNEL INVOLVED	PREDA Executive



Don Gnatiuk & Jack O'Toole CRI signing,
May 2007

INITIATIVE 6	Economic Well-being Principles and Practices
ACTION REQUIRED	1. Explore and research concepts of 'economic well-being' 2. Initiate a process to address how does PREDA define, measure and plan for its 'economic well-being'? 3. Develop a vision of our desired economic well-being. Of what PREDA has planned and undertaken, does it meet our goals for better economic well-being? 4. Determine measures and levels of economic well-being 5. Explore changes in economic well-being. Is our economic well-being improving or declining? 6. Develop and undertake measurements. What indicators are important to the region? 7. Evaluation of indicators over time. 8. Present report to Management Board and membership. Report may have recommendations on future projects.
EXPECTED RESULTS	Outputs • A project charter on Peace Country's Economic Well-being • Draft position paper on ideas and options to pursue on Economic Well-being Outcome • Initiate and participate in a process to define and manage economic well-being within PREDA's Business and Operational plans.
PERSONNEL INVOLVED	PREDA Executive

DEVELOPING REGIONAL INDUSTRY OPPORTUNITIES	
INITIATIVE 7	New Product Development
ACTION REQUIRED	1. Support ideas and initiatives from regional stakeholders and partners on productivity, innovation and commercialization of new products and services in the region. 2. Provide resources to assist with the growing development and operations of the Centre for Research and Innovation. 3. Participation of PREDA representatives on CRI to: address management models; continue awareness campaign with regional partners; and encourage private sector participation in CRI initiatives. 4. Work with CRI to investigate merits and opportunities of: Student Innovation Services; Applied Research and areas of expertise; commercialization and company formation of college-based ideas; and new investment and market development services.
EXPECTED RESULTS	Outputs • Status Reports on CRI business activities • Project Charters on ideas for new innovation services Outcome • Successful operations of the CRI and advancement of principles and best practices on productivity, innovation and competitiveness.

BUDGET	\$10,000
PERSONNEL INVOLVED	Centre for Research & Innovation

INITIATIVE 8	Facilitating Diversification and Emerging Opportunities
ACTION REQUIRED	1. Facilitate and support entrepreneurs with their new industry and development opportunities for the region that can demonstrate a competitive advantage and local investment potentials. Opportunities could include: • Alternative energy • Cyber & Multi-Media including launcheffect.com and Podcasting • Medical Training • Dinosaur Tourism Products and Market Development • Seed Grower Co-op New Products • High-end Users Needing Water • Synergy Group • Regional Film Industry 2. Report findings to membership 3. Where feasible plan and act on recommendations to facilitate new opportunities and investment.   
EXPECTED RESULTS	Output • Reports on five (5) pre-feasibility business cases on new industry opportunities in partnership with entrepreneurs and act on recommendations to advance and support their implementation. Outcome • Advance ideas for new value-added opportunities and ventures that may lead to new development and investment in the region.
BUDGET	\$66,000
PERSONNEL INVOLVED	PREDA Executive Committee Community Futures organizations Government Departments and Agencies

INITIATIVE 9	Supporting Regional Infrastructure Needs
ACTION REQUIRED	1. Partner with regional agencies and business groups to identify and shortlist regional infrastructure shortcomings, issues and/or gaps that limit or constraint regional economic development. 2. Participate in the design and development of project plans to address infrastructure shortcomings in the region. 3. Report findings to membership.

EXPECTED RESULTS	Output - Position papers and recommendations that address and/or advance solutions to infrastructure issues in the region Outcome - A regional partnership approach to addressing and resolving infrastructure shortcomings in the Peace Country.
PERSONNEL INVOLVED	PREDA Executive

OPERATIONS BUDGET	\$22,000
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PREDA PARTNERS & ECONOMIC DEVELOPMENT ORGANIZATIONS

Organization	Contact(s)	Phone	E-mail
Agriculture Financial Services Corporation	Allan Kuechle	538-5220	allan.kuechle@afsc.ca
Alberta Agriculture & Rural Development	Susan Meyer, Organization Development Specialist	538-5630	susan.meyer@gov.ab.ca
Alberta Employment and Immigration	Drew Lamont, Area Manager (Grande Prairie/Grande Cache) Rita Caverhill, Area Manager (Peace River)	538-5628 324-3276	drew.lamont@gov.ab.ca rita.caverhill@gov.ab.ca
Branding The Peace	Mary Joan Aylward	814-5693	brandmanager@canadapeacecountry.com
City of Grande Prairie	Jean-Marc Lacasse, EDO	538-0308	jmlacasse@cityofgp.com
Community Futures Grande Prairie & Region	Holly Sorgen, General Manager	814-5340	holly@cfofgp.com
County of Grande Prairie	Walter Paszkowski, EDO	532-9722	edo@countygpr.ab.ca
Le Conseil de développement économique de l'Alberta	Rachelle Bergeron, EDO	624-9282	rachelle.bergeron@lecdea.ca
Lac Cardinal Regional Economic Development Board	Mark Rieder	332-1169	lcred@teluplanet.net
Manning & Area Economic Development Society	Vacant, EDO	836-0676	maeds1@telus.net
MD of Spirit River	Frances Boomgaarden, CD Officer	864-3500	fboomgaarden@mdspiritriv.ab.ca
Northern Alberta Development Council	Perry Woodward, Sr. Development Officer	624-6274	perry.woodward@gov.ab.ca
Northern Sunrise County	Renee Bernier, EDO	624-0013	rbernier@northernsunrise.net
Community Futures Peace Country	Kelsay Reimer, General Manager	624-1161	k.reimer@peacecountry-cfdc.com
Smoky River Regional Economic Development Board	Greg Radstaak, EDO	837-2364	gradstaak@mdsmokyriver.com
Town & MD of Fairview	Kamie Currie, EDO	835-4024	kamie@mdfairview.ab.ca
Town of Peace River	Vacant, Development Officer	624-2574	info@peacriver.net

PREDA MEMBERS

Cities, Towns & Villages	Zone	Member Representative	Phone	E-mail
Berwyn (Village of)	Central	Ron Longtin*	618-7647	rlongtin@wispernet.ca
Fairview (Town of)	Central	Lloyd Campbell*	835-5461	lrcland@telusplanet.net
Falher (Town of)	Central	Greg Radstaak*	837-2364	gradstaak@mdsmokyriver.com
Grande Prairie (City of)	South	Alex Gustafson	897-0889	agustafson@cityofgp.com
Grimshaw (Town of)	Central	Brian Allen	332-1330	allenbk@telusplanet.net
Hythe (Village of)	South	Christene Livingston	358-3888	admin@hythe.ca
Manning (Town of)	North	Brenda Kerr*	836-3606	info@manning.ca
McLennan (Town of)	Central	Greg Radstaak	837-2364	gradstaak@mdsmokyriver.com
Nampa (Village of)	North	Klaus Noruschat*	322-3772	cao@nampa.ca
Peace River (Town of)	North	Jim Hancock*	618-5230	jim.hancock@atcogas.com
Rycroft (Village of)	South	Matt Dika	765-2685	rycroft@abnorth.com
Sexsmith (Town of)	South	Claude Lagace	568-3681	cagaunt@sexsmith.ca
Spirit River (Town of)	South	Denise Skoworodko*	864-3998	skowo@telusplanet.net
Valleyview (Town of)	South	Norm Adolphson*	524-7543	valvadm@telusplanet.net
Counties & MDs	Zone	Member Representative	Phone	E-Mail
Birch Hills County	South	Dale Janzen*	694-3793	irene@birchhillscounty.com
County of Grande Prairie	South	Jack O'Toole*	831-7598	jotoole@countygpr.ab.ca
Clear Hills County	North	Charles Johnson*	595-2294	council@clearhillscounty.ab.ca
MD of Fairview #136	Central	Ray Skrepnek*	835-8289	raymdf@telus.net
MD of Greenview #16	South	Dale Gervais*	524-3884	dalegervais1@xplornet.com
MD of Northern Lights #22	North	Gale Vandemark*	836-2129	cao@mdnorth22.ab.ca
MD of Peace #135	Central	George Brightwell*	338-3845	mdpeace@wispernet.ca
MD of Smoky River #130	Central	Donald Dumont*	837-2221	md130adm@telusplanet.net
MD of Spirit River #133	South	Elaine Garrow*	512-9628	berwin@telusplanet.net
Northern Sunrise County	North	Evens Lavoie*	625-1409	general@northernsunrise.net
Other	Zone	Member Representative	Phone	E-mail
Grande Prairie Regional College	N/A	Scott McAlpine	539-2856	smcalpine@gprc.ab.ca
Lac Cardinal Regional Economic Development Board	N/A	Mark Rieder	332-1169	lcred@telusplanet.net
NAIT	N/A	Darwin Eckstrom	835-6602	darwine@nait.ca
Community Futures Peace Country	N/A	Kelsay Reimer	624-1161	k.reimer@peacecountry-cfdc.com
Community Futures Grande Prairie & Region	N/A	Holly Sorgen	814-5340	holly@cfofgp.com

* Denotes PREDA Management Board Member

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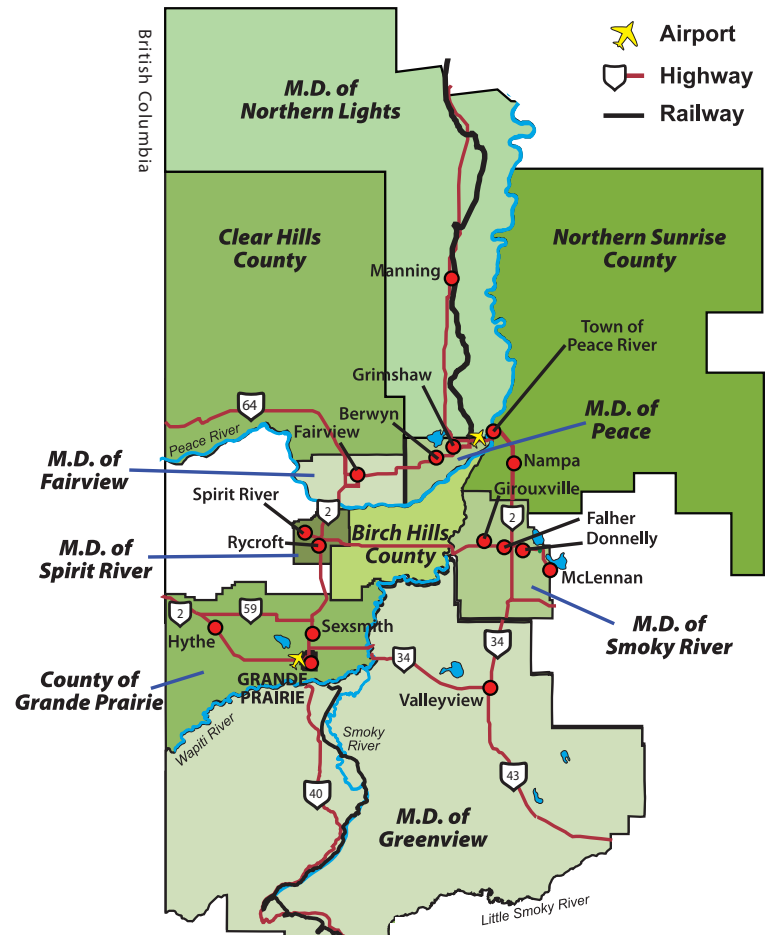
IMW Tour Participants



Davco Tour



Ainsworth Tour Guide and 3 Participants



This map highlights member municipalities of PREDA in Alberta's Peace Country.



CRI Booth - Jean-Marc Lacasse & Jack O'Toole

**PEACE REGION ECONOMIC
DEVELOPMENT ALLIANCE**

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