



Year in Review - 2016



One of 11 Regional Economic Development Alliances in Alberta

- PREDA is the geographically the largest REDA in the Province with 44 members covering a territory of ~132,000 kms² representing 80,114 residents.





Our Collective Mission

To continue to grow a vibrant economy that explores, promotes and facilitates new emerging opportunities, competitiveness and innovation.

Membership Strategic Planning Session - February 2013

PREDA 2016 Board of Directors

Member Organization	Elected November 5, 2014
MD of Spirit River #133	Chair - Elaine Garrow
Village of Berwyn	Vice Chair - Ron Longtin
County of Grande Prairie	Director - Daryl Beeston
MD of Smoky River #130	Director - Marc Brimeau
Northern Sunrise County	Director -Carolyn Kolebaba
Birch Hills County	Director - Marvin Doran



What has PREDA Been Doing?

Municipal Economic Development Workshops

Preliminary Assessment - Two or three hour sessions to meet in-camera with a CAO/municipal council.

Town of Sexsmith

Town of Manning

Town of Peace River

Village of Rycroft

Town of Fairview /MD of Fairview

What has PREDA Been Doing?

Networking and Capacity Building Activities

- ▶ Alberta Association of Municipal Districts and Counties
- ▶ Alberta Association of Urban Municipalities
- ▶ Economic Round-Tables hosted by the Alberta Government
- ▶ REDA Manager's Meetings
- ▶ Growing the North Conference
- ▶ Northwest Transportation Advisory Bureau
- ▶ Alberta Government Thorne Speech
- ▶ Coordination of Government Regional Visits
- ▶ Partnerships with REDI and LSLEA
- ▶ Partnership with Southern REDA's - Broadband Initiative

What has PREDA Been Doing?

Research and Data

Regional Level - Retail Gap Analysis

Municipal Level - Abandoned Oil & Gas Well Sites

Municipal Level - Health Outcomes

Municipal Level - Traffic Volumes

What has PREDA Been Doing?

Membership Services

- ▶ **Lac Cardinal Economic Development** - In partnership with PREDA members Grimshaw, Berwyn, the MD of Peace, and Peace River. Highest priority project is the re-establishment of the Regional Airport Society and application for a solar grant in the region.
- ▶ **Smoky Region Economic Development** - In partnership with PREDA member CEDA (francophone economic development), PREDA continues to assist Smoky River Regional Economic Development (MD of Smoky River, Falher, Donnelly, Girouxville, and McLennan). PREDA's Executive Director provides a weekly economic development article to the local newspaper and major project business consultations / government alliances.
- ▶ **Heart of the Peace Economic Development** - In partnership with PREDA members the Town of Fairview and the MD of Fairview with the newly formed Heart of the Peace Economic Development (HOPED) Committee. PREDA will be assisting with identifying priorities, terms of reference for the committee, accessing community grants, and management of upcoming projects.

What has PREDA Been Doing?

In-House Supports

Think Local Market - On behalf of all PREDA members that are members of ThinkLocalMarket.com, PREDA continues to provide administrative services to this initiative.

NTAB - On behalf of PREDA members of the Northwest Transportation Advisory Bureau, PREDA is providing organizational guidance, content expertise, meeting coordination, and administrative services.

WHAT IS PREDA DOING

2016-2017 Operations Plan

<http://peacecountrycanada.com/>

THANK-YOU FOR YOUR CONTINUED SUPPORT
AND ACTIVE PARTICIPATION IN



PREDA 2016 Year in Review