

Date: Friday, September 6th, 2019

Time: 9:30 AM to 3:00PM

Location: Triangle Hall – Big Lakes County

Need Help: 780-527-6232 (PREDA Cell)

Corner of HWY 2 / HWY2A West of High Prairie

[Find it – Map](#)

9:30AM Coffee / Networking

10:00AM Call to Order / Welcomes – Elaine Garrow – MD of Sprit PREDA Chair

10:15AM Peace Country Agriculture – Overview of Food Crop Production and International Exports Presented By PREDA

11:00AM Peace Country Producers – A Trade Visit to United Arab Emirates

In the spring of 2019, a group of agricultural producers from Big Lakes County went to the United Arab Emirates to visit with representatives at Gulfoods in Dubai. From these meetings the group gained a lot of insight to share on crop and market diversification potential in the Peace Region; the type of information producers should have on hand for such meetings, and follow-ups recommended.

Confirmed - Attachment 1

11:30AM Canada West Foundation – an independent, non-partisan public policy think tank that focuses on the policies that shape the West, and by extension, Canada. Carlo Dade - Director of the Trade & Investment Centre develops and leads research to promote growth and profitability in western Canada's export economy. Carlo has been a leading voice in development of trade infrastructure. He has a reputation for big-picture thinking and is a leading global expert on pan-Pacific trade, including the Trans-Pacific Partnership and Pacific Alliance trade blocs.

Confirmed - Attachment 2

12:00 Lunch - Thank-you to our Sponsor



12:30 Peace Country Agricultural Service Boards and Agricultural Fieldsmen
Who are they, what they do, how we can help them, how they can help us?

Confirmed - Attachment 3

1:00 PM Forage Crops Panel: Fescue, Timothy, Alfalfa, Brome, Hay ...These crops are very important to the Peace Region. Our panel provides an overview of the forage seed industry in the PREDA region, production levels, best seed types, and market opportunities.

Pending

2:00PM What about selling within Canada? Domestic trade? inter-provincial sales of commodity crops? Local opportunities? A request to the Alberta Department of Agriculture for a speaker has been sent out to the Local / Domestic Market Expansion Section.

Pending

3:00PM Next Meeting / Adjournment