

MEMBERSHIP & INVESTMENT OPPORTUNITIES

BECAUSE ECONOMIC DEVELOPMENT
FOLLOWS TRANSPORTATION





MEMBERSHIP OPPORTUNITIES

CITY AND COUNTY MEMBERSHIPS

Cities: Membership dues calculated at \$.61 per capita based on current census

Counties: Membership dues calculated at \$.10 per capita based on current census

- Eligible for election on Ports-to-Plains Alliance Board of Directors
- Participation in all Policy Development, Events and Organization Activities
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- One year of regular Membership including general listing and interactive map on www.portstoplains.com
- Membership registration rate for all representatives to all Ports-to-Plains Events
- Subscription to Ports-to-Plains newsletter, updates and action alerts

CHAMBERS OF COMMERCE, ECONOMIC DEVELOPMENT ORGANIZATIONS, COLLEGE AND UNIVERSITY MEMBERSHIPS

\$500 (International Organizations)

\$250 (U.S. Organizations)

- Participation in all Policy Development, Events and Organization Activities
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- One year of regular Membership including general listing and interactive map on www.portstoplains.com
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- Membership registration rate for all representatives to Ports-to-Plains Alliance Annual Conference
- Subscription to Ports-to-Plains newsletter, updates and action alerts

INDIVIDUAL MEMBERSHIPS

Individual Annual Membership \$100

- Participation in all Policy Development, Events and Organization Activities
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- Subscription to Ports-to-Plains newsletter, updates and action alerts

BUSINESS INVESTOR OPPORTUNITIES

Ports-to-Plains is extending an invitation for **Businesses** to become a member of the Alliance. The focus of Ports-to-Plains Alliance is on the economic and business interests that are the lifeblood of the region and is dedicated to helping businesses thrive. Providing a safer and more efficient transportation system is key to business success and provides more opportunities for growth resulting in greater prosperity.



Ports-to-Plains members are crucial to the ongoing success of the Alliance. Business members will demonstrate support for Ports-to-Plains all while receiving a return on their investment from the benefits through membership.

Over the past decade and a half, Ports-to-Plains Alliance members have seen billions in federal and state funding for road improvements in the Ports-to-Plains region. Expanding existing two-lane highways to four-lane or better will provide a safer and more efficient transportation system to deliver goods and services throughout the corridor.

As an investor in Ports-to-Plains Alliance - all businesses are assured we will advocate for the future of business in rural communities, as well as additional benefits below:

- Adds your business support to the Ports-to-Plains advocacy efforts to develop the robust transportation infrastructure needed to support business and economic development
- Membership listing and inclusion on interactive map on Ports-to-Plains Website with link to your business website
- Opportunity to distribute promotional materials during Ports-to-Plains Alliance events
- Opportunities with Ports-to-Plains social media outreach
- Subscription to Ports-to-Plains newsletter, updates and action alerts

BUSINESS ASSOCIATE MEMBERSHIP

Associate Business Investor Annual Membership

Number of Employees	1-15	\$250
Number of Employees	16+	\$500

Individual Associate Membership benefits, plus;

- Membership registration rate to Ports-to-Plains Alliance Annual Conference

PRESIDENT'S CIRCLE - \$5,000

Associate Business Investors benefits, plus;

- \$2,500 Event sponsorship and benefits for Ports-to-Plains Alliance Annual Conference including all benefits for Silver Level Sponsor
- Home page logo placement on www.portstoplains.com

CHAIRMAN'S CIRCLE - \$10,000

President's Circle benefits, plus;

- \$5,000 Event Sponsorship for Ports-to-Plains Alliance Annual Conference including all benefits for Gold Level Sponsor
- Panel or speaker placement at Annual Conference
- One representative invited to be a member of the Ports-to-Plains Alliance Advisory Council
- Opportunity to attend Ports-to-Plains Alliance quarterly board meetings.



STATE TRUCKING ASSOCIATION OPPORTUNITIES

Associate Annual Membership: \$250

Ports-to-Plains is extending an invitation for the **State Trucking Associations** within its Corridor region to become a member of the Ports-to-Plains Alliance. These states include Texas, New Mexico, Oklahoma, Colorado, Nebraska, Wyoming, Kansas, South Dakota, North Dakota, and Montana.

Over the past decade and a half, Ports-to-Plains Alliance members have seen billions in federal and state funding for road improvements in the Ports-to-Plains region. Expanding existing 2-lane highways to 4-lane or better will provide a safer and more efficient transportation system to deliver goods and services throughout the corridor resulting in saving trucking companies time and money. According to the Ports-to-Plains Corridor Development and Management Plan, 2000 hours per day of truck travel will be saved once the highways are expanded to four-lane or better.

Ports-to-Plains is also aware of many issues facing our state trucking associations including permitting and harmonization of weight and size of commercial vehicles. By working together on these issues, we will be more effective in these efforts.

As a member of the Ports-to-Plains Alliance, State Trucking Associations are assured we will continue to advocate on your behalf on common issues while providing additional membership benefits such as:

- Adds your association's support to the Ports-to-Plains advocacy efforts to develop the robust transportation infrastructure needed to provide safer and more efficient movement of goods and services
- Membership listing and inclusion on interactive map on Ports-to-Plains Website with link to state Trucking Association website
- Invitation to join us in our annual Washington DC Fly-in to meet with legislators
- One complimentary registration to Annual Ports-to-Plains Alliance Conference
- Opportunity to distribute promotional materials during meetings and events
- Opportunities with Ports-to-Plains social media outreach
- Inclusion of trucking association press releases in Ports-to-Plains newsletters
- Subscription to Ports-to-Plains newsletter, updates and action alerts
- Attendance at Annual Trucking Association Meeting by at least one Ports-to-Plains staff member subject to scheduling

MEMBERSHIP FEES

Applications for membership are approved by the Board of Directors. Each application is considered on its own merits and guided by the following:

- > **Organization** is a key contributor to Western Canada's transportation system;
- > subscribes to WESTAC's goals, objectives and philosophy; and is
- > represented by a senior official.

- > **Representatives** are willing and able to contribute to a strategic dialogue; and
- > participate regularly in the forum.

Member organizations wishing to demonstrate ongoing commitment to WESTAC are welcome to become a **Sustaining Member**. The Sustaining Membership fee is \$23,475 and member organizations commit to a three-year term. Benefits include an automatic seat on the Board of Directors, recognition of commitment in WESTAC materials and preferential access to opportunities.

GOVERNMENTS

Fees are based on population.

Provincial/Federal (Sustaining Member)		Territorial/Regional/Local	
> 3 million people	\$74,000	> 500,000 people	\$ 4,400
< 3 million people	51,900	< 500,000 people	2,325

SERVICE PROVIDERS AND SHIPPERS

Fees are based on revenues.

Carrier/Logistics/Port/Airport/Terminal		Shipper/Producer	
> \$200 M	\$15,275	> \$10 B	\$11,350
\$70 M to \$200 M	11,750	\$5 B to \$10 B	9,100
\$30 M to \$70 M	8,300	\$1 B to \$5 B	6,825
< \$30 M	4,750	< \$1 B	4,750

UNIONS

A flat fee is levied. \$4,750

effective Jan 1, 2019

WESTAC 

401-889 West Pender St.
Vancouver, BC V6C 3B2
Tel 604.687.8691
westac.com

MEMBERSHIP APPLICATION

_____ hereby applies for membership with WESTAC in the _____ membership category at an annual fee of _____ dollars.
(plus GST; prorated)

Official Representative (Most senior official of your organization)

Name _____

Title _____

Alternate Representative(s)

Name _____

Title _____

Name _____

Title _____

Signed _____

Date _____

Please attach a brief description of your organization and its role in the Western Canadian transportation system to aid in our approval process. Forward your completed application and any questions to Lisa Baratta, Corporate Secretary, lbaratta@westac.com, phone 604.687.8691.

